



# How Could You Help?

*Creating Environments Where Children Thrive Through Play*

## Parents

- Advocate for play at your child's school or early learning centre.
- Offer to donate natural or loose parts for outdoor learning.
- Support messy play and exploration at home without rushing to clean up.



## Teachers

- Notice, recognise, and respond to learning happening in play.
- Create flexible environments that encourage open-ended, collaborative exploration.
- Use observational tools to advocate for the learning you see in play.

## Administrators

- Protect time and space for play in the daily schedule.
- Support teacher professional development in play-based pedagogy and assessment.
- Celebrate play as powerful learning in your school vision and communication.



## Community Leaders

- Design public spaces that invite messy, imaginative play.
- Fund initiatives that promote outdoor play and child wellbeing.
- Partner with educators to create inclusive, accessible environments.

## Business Owners

- Sponsor local early years initiatives or loose parts collections.
- Offer surplus materials (e.g. crates, cable reels, fabric) for reuse in play.
- Share your own story of how creativity and risk-taking have shaped your success.

***Play is not a luxury — it is a developmental necessity.  
The environments we shape for our children are a  
reflection of the values we hold for their future.***